



Downtown Plan Steering Committee
Meeting #3 - Public Forum #1 Input

Thursday, February 10, 2022
6:00 PM - 8:00 PM



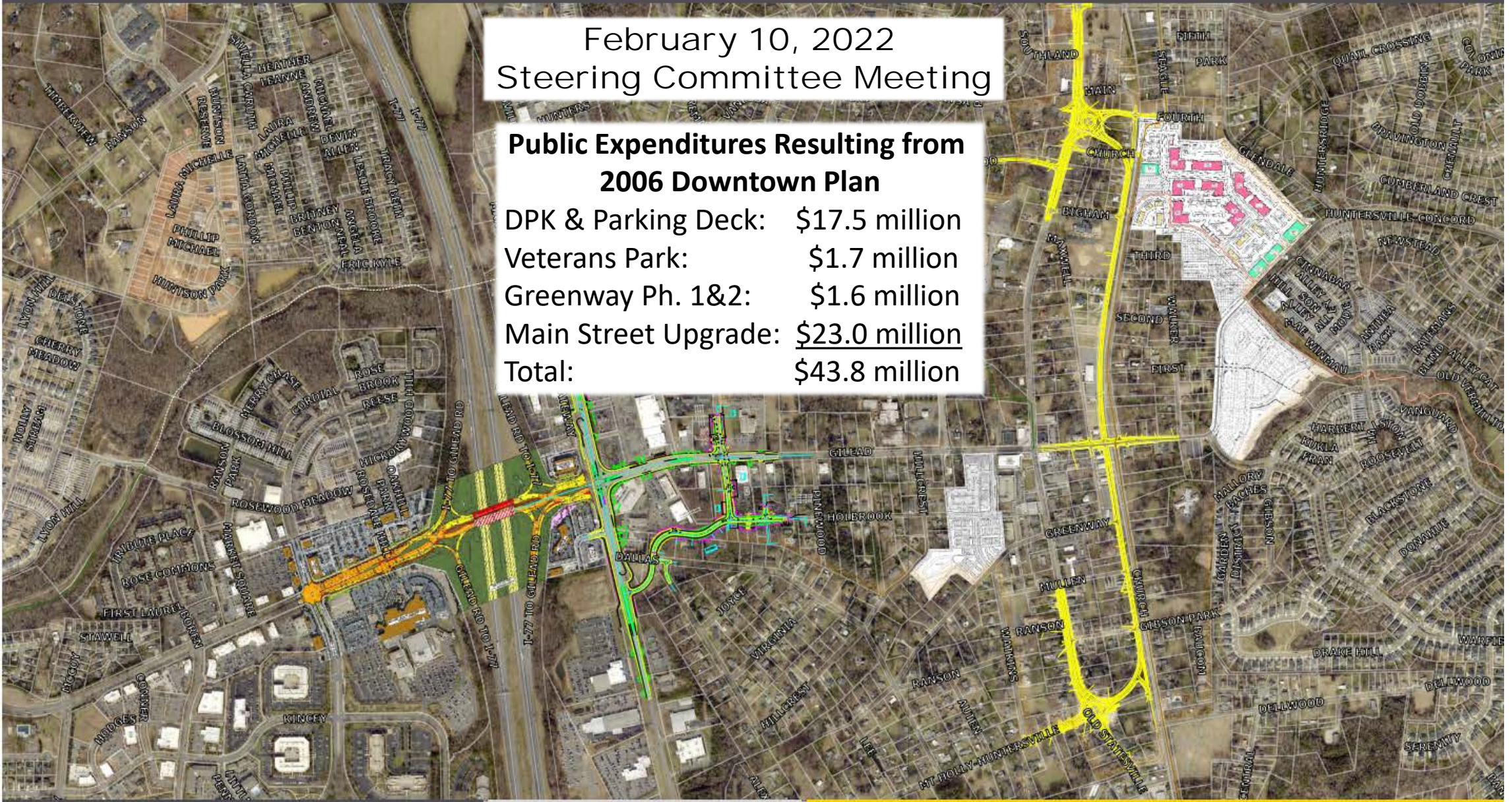
Virtual Meeting Information
Members of the public may view the Downtown Plan Steering Committee meetings at:
<https://www.facebook.com/HuntersvilleNCTownGovernment>

Downtown Huntersville

February 10, 2022
Steering Committee Meeting

Public Expenditures Resulting from 2006 Downtown Plan

DPK & Parking Deck: \$17.5 million
Veterans Park: \$1.7 million
Greenway Ph. 1&2: \$1.6 million
Main Street Upgrade: \$23.0 million
Total: \$43.8 million



Master Planning Process

PHASE 1: Discovery.

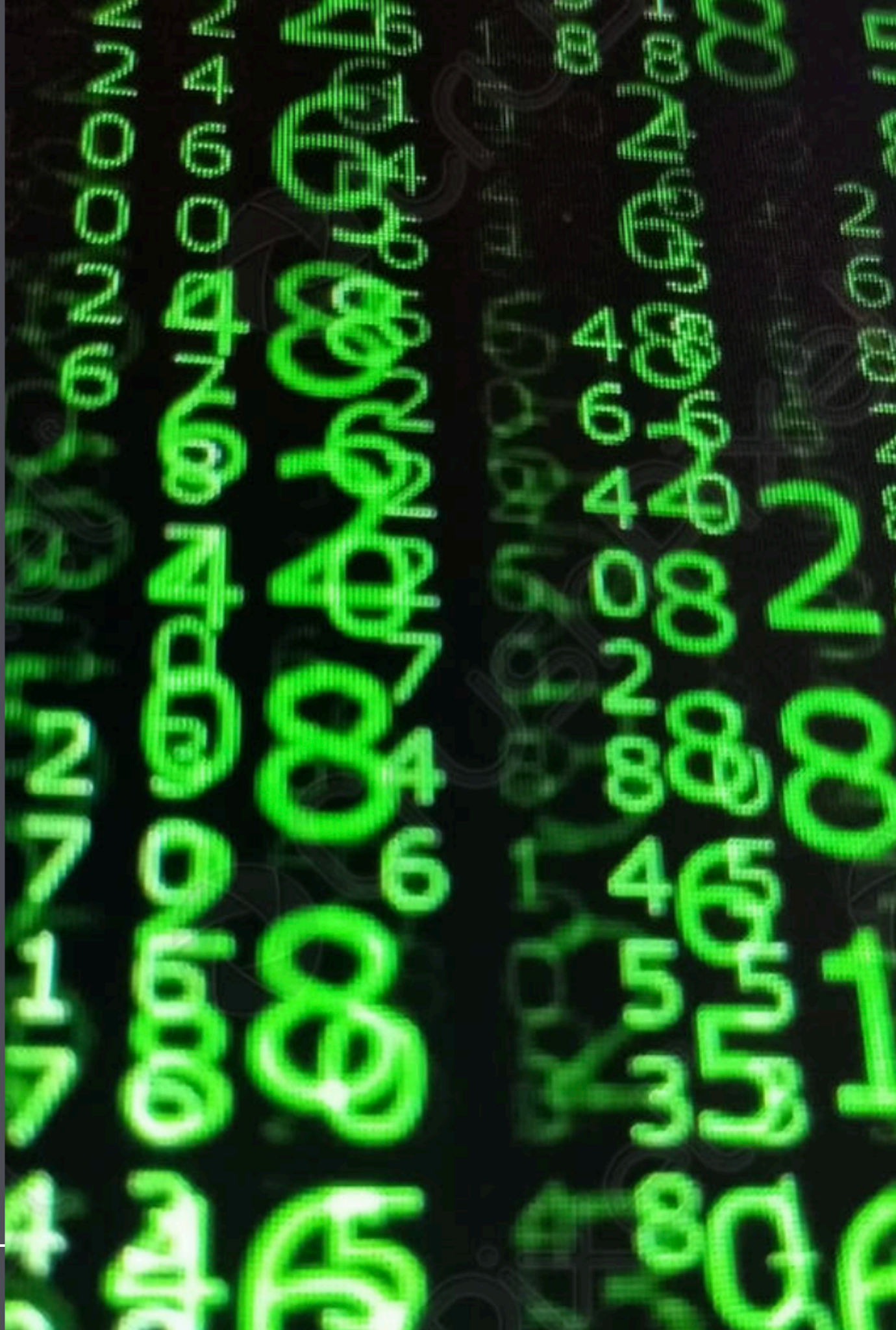
- **Organization, Mobilization and Reconnaissance.**
- **Preliminary Assessment.**
- **Public Forum #1 - *Our Essential Downtown.***

PHASE 2: Organizing Principles and Alternative Futures.

- **Organizing Principles.**
- **Alternative Futures (1-3)**
- **Public Forum #2 - *Our Options for the Future.***

PHASE 3: Final Strategy and Master Plan.

- **Master Development Strategy.**
- **Master Plan Development.**
- **Public Forum #3 - *Our Plan for Getting There.***

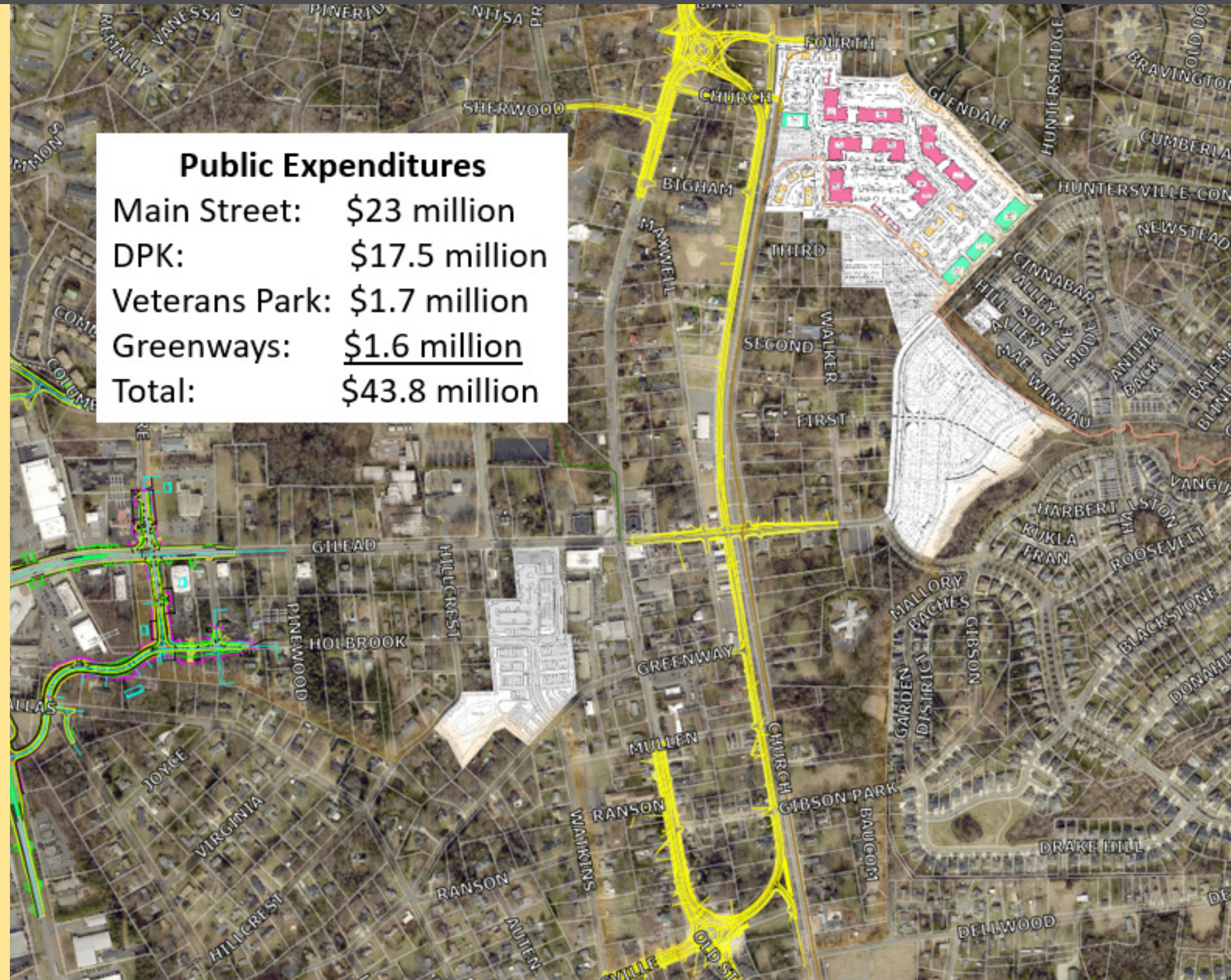




2005/6 Downtown Plan Investments

Key Takeaways:

- Take time to celebrate your victories.
- Making a vision turn into reality requires a long and sustained effort.
- Know that recommendations coming out of this downtown plan are going to result in actions with significant positive impact for future generations.



DPSC Meeting Format & Process

Changes to Consider:

- Future meetings will be in-person;
Public Forum #2 will be much more effective that way.
- We will restructure Committee meetings to provide information in advance and leave time for meeting discussion.
- We are willing to make schedule changes, but will also try to stay within the boundaries of the project budget and June/July completion.
- Public engagement objectives will be reassessed as we move forward.

Public Forum #1 Input

Draft In Progress Results as of February 10, 2022:

NOTE: FINAL RESULTS WILL BE SHARED IN EARLY MARCH.

- Visual Preference Survey - Completed: 358.
- Interactive Map Update - Views: 907 & Data Point/Comments: 745.
- Downtown Plan website (letsplanhuntersville.org) Views: 1015.
- Facebook Views of Presentation: 974.
- Facebook Presentation engaged 86 comments during the live presentation.
- YouTube Views of Presentation: 76.

Visual Preference Survey



Town of Huntersville 2022 Downtown Master Plan

Thank you for taking the time to participate in this survey. The survey will help shape the vision for the Downtown Master Plan.

There are two parts to this survey:

The first part seeks your preference of built environments - form and scale, building types, open space, and streetscapes.

The second part is an interactive map that allows you to leave comments about particular parts of the Downtown Study area.



Start

press Enter ↵

⌚ Takes 4 min

Participate on-line with interactive Visual Preference Survey.

Active January 27 - February 28

<https://shookkelley.typeform.com/to/fl26KOtx>

1 → Scale & Form

a Below are **mixed-use** developments in similar-size...

a. Below are **mixed-use** developments in similar-sized towns. *

Please select up to three images that you like. If there are none, please choose none of the above.

You can choose up to 3



Key A



B



C



D



E



F

Please Share Your Ideas!



Want to share an idea about Huntersville Downtown Master Plan?

Click below to share your idea

Share Now

press Enter ↵

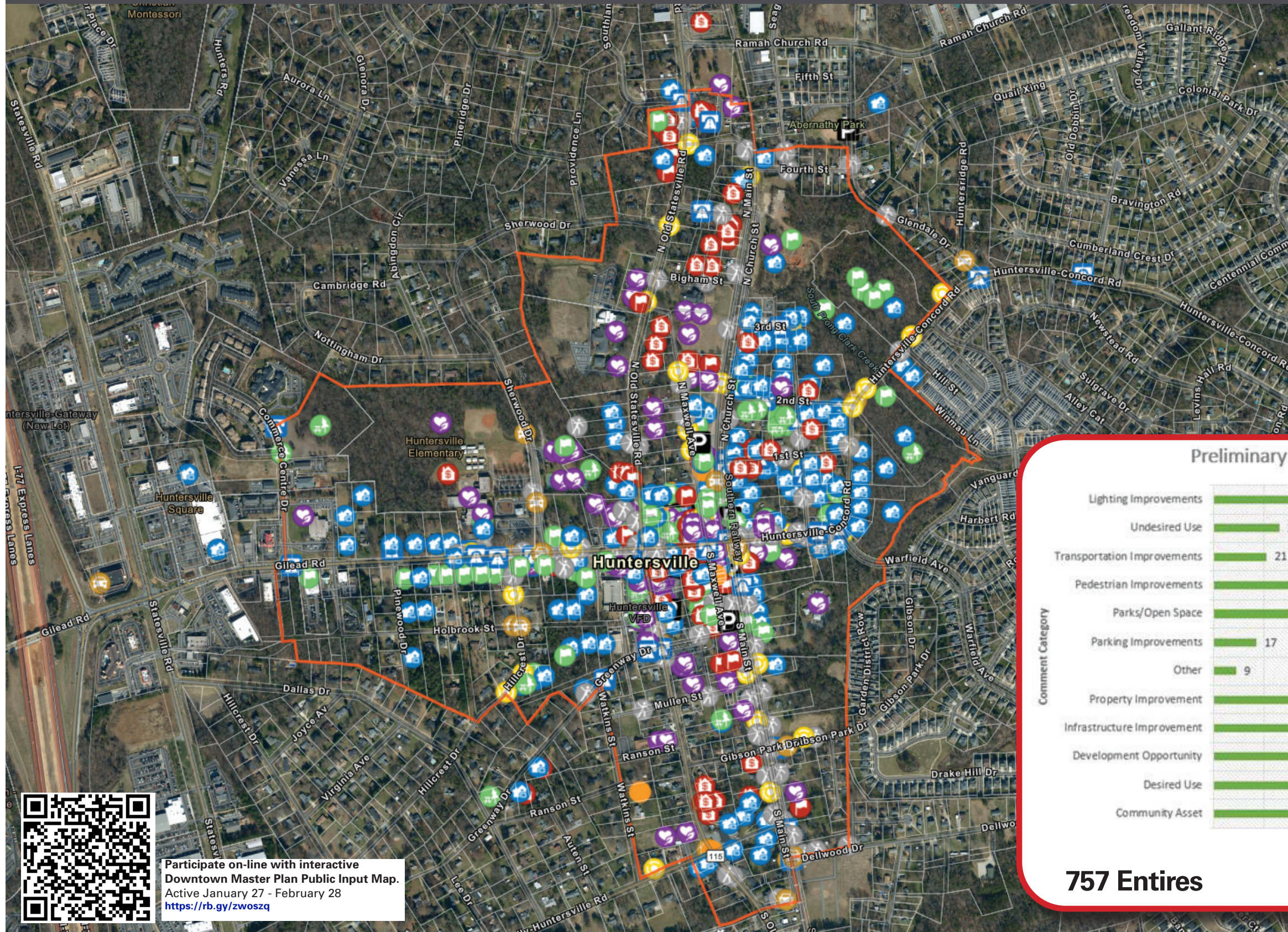


Please share your ideas.

Active February 10 - February 28

<https://shookkelley.typeform.com/to/clY15IXS>

Downtown Master Plan Public Input Map



Welcome to the Public Input Map for the Town of Huntersville's 2022 Downtown Master Plan. The purpose of this map is to target areas in our core Downtown that are of importance and identifying areas of improvement. Please take a few moments to show us some of our Downtown's strong areas as well as locate where you'd like to see some growth. **If you would like to view our Downtown Map PDF utilizing the most recent aerial with approved development plans and transportation projects, click [here](#).**

Instructions:

1. Using the categories below, click on the icon which best fits the comment.
2. Once the icon is selected, click on the area on the map where you'd like to place a marker. Feel free to zoom and pan around.
3. Add your comment within the right dialogue box.
4. If you are unhappy where your point is on the map, selecting the "Edit Geometry" box will allow you to move your point around.
5. To submit the comment, click "Save". If you

Preliminary Results - Public Input Comments



757 Entires



Participate on-line with interactive Downtown Master Plan Public Input Map. Active January 27 - February 28 <https://rb.gy/zwoszq>

Potential Revised Schedule

Downtown Plan Steering Committee (DPSC) Meetings (Time: 6:00 – 8:00 PM)

DPSC #1 Orientation	Thursday, November 4	Huntersville Presbyterian Church
DPSC #2 Issues	Thursday, December 9	Huntersville Town Hall
DPSC #3 Public Forum #1 Report	Thursday, February 10	Huntersville Town Hall
DPSC #3A Organizing Principles	Thursday, March 17	Huntersville Town Hall
DPSC #4 Public Forum #2 Report	Thursday, April 7	Huntersville Town Hall
DPSC #4A Pre-Public Forum #3	Thursday, May 12	Huntersville Town Hall
DPSC #5 Public Forum #3 Report	Thursday, June 9	Huntersville Town Hall
DPSC #6. Final Review	Thursday, June 23	Huntersville Town Hall
DPSC #7 Joint Meeting	Thursday, June 30	Huntersville Town Hall

Public Forums (Time: 6:00 – 8:00 PM)

Public Forum #1:	<i>Our Essential Downtown</i> Thursday, January 27	Virtual Event
Public Forum #2:	<i>Our Options for the Future</i> Thursday, March 24	Huntersville Presbyterian Church
Public Forum #3:	<i>Our Plan for Getting There</i> Thursday, May 26	Huntersville Presbyterian Church

shook kelley

Thank you!